



Journalism

www.medillcherubs.org

July 1 - August 3, 2018

Why journalism?

When a high school junior applied to the Institute, she admitted she “wasn’t sold” on a journalism career – even though she already was the top editor of her school newspaper.

However, she knew she wanted to become “a more organized, more coherent and more forceful writer.” Also, she said she wanted to learn more about digital media as well as to experience college living and dorm life “before I make a (four-year) commitment to any university.”

Most students come to the Medill-Northwestern Journalism Institute with similar goals. And most students go home, as she did, wanting a career in journalism and knowing a lot more about life on a college campus.

This summer about 80 high school journalists from around the country and abroad will be immersed in the news media, the world of ideas and college living. The program takes place in a residential college setting – a community of scholars – where students learn by doing and by careful evaluation of their work.

Educational philosophy

The program is designed for students who wish to become better writers and editors for print, online and broadcast. Much of what you learn you can apply to your school newspapers and websites. But the program is broader than a workshop for high school editors. You’ll study journalism from a “professional’s perspective,” learning from top-notch practitioners and distinguished college teachers.

The training you will receive in writing clearly, concisely and accurately will serve you for years to come, no matter what your college major or chosen career. Also, you’ll study with people from around the world (last year, students came from 23 states and Washington, D.C., as well as China [five], South Korea [three] and Sweden). Frequently, students form lasting friendships with classmates and teachers.



Jazmin Beltran

John H. White, a Pulitzer Prize winner and one of the most honored photojournalists in the United States, talks to Institute students after a lecture.

Course offerings

- Lab sessions to sharpen journalistic skills (such as reporting, writing and editing for print, broadcast and digital media; writing editorials, columns and blogs; taking news and feature photos; and recording audio and video news).
- Seminars with university professors and outstanding journalists to discuss subjects such as ethical considerations, interviewing techniques and investigative reporting.
- Workshops to teach freelance writing, sports reporting and magazine publishing and to discuss issues concerning high school journalism, among many other subjects.
- Field trips to famous sites in Chicago as well as a Lake Michigan boat ride.
- Discussion sessions to analyze contemporary journalistic issues.
- Special classes to study story-telling forms such as podcasting and video blogging.
- Film showings to review works of and about journalism.
- Weekly one-on-one sessions with teachers to evaluate and analyze writing assignments. (The student-teacher ratio is 10:1.)

What some 2017 students said:

This is an immersive journalism experience. You eat, sleep and breathe journalism for five weeks.

Rachel Schonberger, Florida

I was blown away by the staff. I had not anticipated learning from such intelligent and kind people. I feel like I arrived at the program one person and left the program as another person because of the instructors and their guidance.

Kaitlyn Tom, California

The schedule was a perfect balance of fun and play.

Thomas Martinez, Florida

The program was a life-changing opportunity that I will never forget and always be grateful for experiencing.

Annie Zavitz, Montana

I spent five weeks with the world's game changers and I hope I can be one, too.

Caroline Kloster, Maryland

I would give anything to go back right now!

Christo Fosse, Illinois

The other students I met were by far the coolest people I have ever known. They were so interesting, friendly and accepting, and I felt at home from day one because of them.

Zack Cherkas, California

Thank you for the learning experience, the life experience and the best summer of my life!

Victoria Carrera, Arizona

With this program, I finally found an area of study that connects to a bigger world of everything I'm interested in: arts, writing, film and more. I loved being exposed to journalism as a profession.

Joan Gwak, South Korea

Not a day passes where I don't think about the program. The lessons, friends and memories will last forever.

Cassidy Foronda, Illinois

About the Institute

The Medill-Northwestern Journalism Institute is the nation's most prestigious university-based summer program for high school journalists. It was established in 1934 as the "National Institute for High School Journalists" and for many years was known as the "National High School Institute, Journalism Division." Over the years, students often have been called "Cherubs," a tradition that began in the 1930s.

Campus living and fun

While on campus, you will share a Northwestern residence hall with the program's other participants, as well as with faculty and staff. Your meals will be eaten in a University cafeteria located nearby. Meals offer you a wide selection, including vegetarian options, and University dietitians are happy to accommodate special dietary needs. Living, dining and learning together, you will have ample opportunity to get to know your fellow participants and to make lasting friends.

Just 12 miles north of Chicago, the Evanston campus stretches for a mile along Lake Michigan's western shore and offers you jogging trails, a beautiful private beach and a state-of-the-art fitness and athletic facility.



Alex Fliederjohn

Multimedia instructor Sarahmaria Gomez directs students on the Northwestern News Network set.

Admission requirements

To apply to the Institute, you must:

- Rank academically in the top quarter of your high school class.
- Submit a current high school transcript and letter of recommendation.
- Submit results of the PSAT, SAT, ACT and/or other standardized tests.
- Complete your junior year of high school in May or June of 2018.
- Meet a high standard of character, dependability and intelligence.
- Give specific evidence of background and/or special ability in journalism.

Admission is competitive; decisions are based on ability and merit.



The 2017 program staff (from left): Roger Boye, Carlin McCarthy, John Kupetz, Syd Stone, Alex Schwartz, Kristina Karisch, Alex Duner, Karen Springen, Mary Lou Song, Joe Grimm, Tania Karas, Sarahmaria Gomez (not pictured Desi Hanford).

Faculty

Professor Roger Boye is director of the Medill-Northwestern Journalism Institute. For nearly 20 years he was assistant dean of Northwestern's Medill School, one of the nation's most distinguished journalism programs. He has taught in the Institute since 1971.

The program's full-time teachers have rich and varied backgrounds in journalism. Lecturers include journalists from the media in Chicago and elsewhere, as well as Northwestern faculty members. Past guest speakers have included television journalists, newspaper editors, columnists and award-winning reporters.



Roger Boye

Students pose for a photo during a boat ride on Lake Michigan.

Application deadline

Applications, recommendations and transcripts must be received by 4 p.m. on March 19, 2018. Decision letters will be mailed to applicants on or before April 1, 2018. Students are strongly encouraged to submit three to five samples of their work, such as stories published in high school newspapers (see list of items at bottom of application form). **The Institute does not accept applications by fax or email.**

Fees

The basic fee for this program is \$5,700. The cost includes tuition, room, board, health service, field trips and group events. Any additional expenses are at your discretion.

Scholarships and financial aid

Last year, about 20 students shared nearly \$75,000 in scholarships and financial aid awarded through the Institute. If you wish to apply for assistance, you should complete and return the financial aid section of the application form. Grants are made on the basis of financial need and academic achievement.

In addition to grants made directly from the Institute's budget, these special awards will be available:

Peter Alexander International Student Scholarships

Joan Beck and Ruth Moss Buck Journalism Scholarships

Norma Kinsel – Linda Foley Cherub Scholarship

Mary Lou Song Cherub Alumni Scholarship

Diane Granat Yalowitz Memorial Fund Scholarship

For more information

If you are admitted to the Institute, you will receive information about housing arrangements, when to arrive on campus, what to bring and transportation to Evanston. To receive additional copies of this folder, contact:

**Medill-Northwestern Journalism Institute
Northwestern University
Medill School
1845 Sheridan Road
Evanston, IL 60208-2101**

Phone: 847-491-2069

Fax: 847-491-3956

Email: r-boye@northwestern.edu

Web: www.medillcherubs.org

Note: All applicants are strongly encouraged to review the website prepared by 2017 Institute students at: www.medillcherubs.org

Typical daily schedule

9 am

Attend lecture by Northwestern professor

9:45 am

Write editorials

11:45 am

Lunch

1 pm

Discuss reporting with multimedia journalist

2 pm

Conduct interviews for feature articles

4:30 pm

Free time

6 pm

Dinner

7 pm

Write television news scripts to go with video

Northwestern University does not discriminate or permit discrimination by any member of its community against any individual on the basis of race, color, religion, national origin, sex, pregnancy, sexual orientation, gender identity, gender expression, parental status, marital status, age, disability, citizenship, veteran status, genetic information, or any other classification protected by law in matters of admissions, employment, housing, or services or in the educational programs or activities it operates.

Any alleged violations of this policy or questions regarding the law with respect to nondiscrimination should be directed to Director of Equal Opportunity and Access, 1800 Sherman Avenue, Suite 4500, Evanston, IL 60208, phone 847-491-7458; eco@northwestern.edu.

Harassment, whether verbal, physical, or visual, that is based on any of these characteristics is a form of discrimination. This includes harassing conduct affecting tangible job benefits, interfering unreasonably with an individual's academic or work performance, or creating what a reasonable person would perceive is an intimidating, hostile, or offensive environment. Prohibited sex discrimination includes sexual harassment and sexual violence.

While Northwestern University is committed to the principles of free inquiry and free expression, discrimination and harassment identified in this policy are neither legally protected expression nor the proper exercise of academic freedom.

Northwestern University reserves the right to change without notice any statement in this folder concerning, but not limited to, rules, policies, tuition, fees, curricula, and courses.

Roger Boye



Journalism students enjoy an evening on Northwestern University's lakefront.

“I love this program. I love writing. I love my 79 new family members and I love the promise of adventure in my future.”

Taylor Plett, California Institute student

Application Deadline:
March 19, 2018
Program Dates:
July 1 - August 3, 2018
\$75,000 in financial aid and
scholarships available

Northwestern University
1845 Sheridan Road
Evanston, IL 60208-2101



MEDILL-NORTHWESTERN JOURNALISM INSTITUTE

Nonprofit Organization
U.S. Postage
PAID
Evanston, IL 60208
Permit No. 205